Financials

with Microsoft Dynamics GP

▶ Microsoft Dynamics GP:
The proven solution for efficiency and insight across your business.

Microsoft Dynamics GP

▶ More than 40,000 customers use Microsoft Dynamics GP.
And for almost that many reasons.

Why do tens of thousands of customers rely on Microsoft Dynamics® GP business management solutions? The reasons are diverse. For many, it's because it's backed with years of proven performance while continually being a leading innovator. Another reason is that it meets the needs of many businesses like yours, with easily customizable solutions that go beyond basic business management and reporting to help people companywide work faster and smarter.

Many more customers are moving to Microsoft Dynamics GP right now because it excels at meeting the business needs that are particularly relevant today, such as turning data into insight, making smarter decisions, and increasing efficiency.

Creates insight. From built-in reporting to sophisticated data analysis, Microsoft Dynamics GP gives everyone in an organization access to the information most relevant to their roles, using the Microsoft® Office tools they know so well. This can lead to big cost savings, strategic business decisions, and informed, empowered people from the boardroom to the loading dock.

66%
The percentage of time Lobster Australia saved preparing month-end financial reports, using Microsoft Dynamics GP.

"With Microsoft Dynamics GP, all of our employees are connected through one fully integrated system. This not only helps improve our efficiency, but it's the key to our ability to comply with federal accounting standards because it lets us easily track and trace all of our transactions."

—Henry Segalas, IT Director, Alabama Institute for the Deaf and Blind

Increases efficiency. Microsoft Dynamics GP looks like, and works with, the Microsoft applications people already know and use. Easy customization gives your employees the exact information and tools they need to maximize their effectiveness and efficiency. Microsoft Dynamics GP also connects your people and your systems, fueling teamwork, increasing accuracy, and reducing steps for routine tasks—freeing them to focus on what matters most to your company.

▶ Fewer time-consuming, repetitive tasks.
Greater insight and adaptability.

To lower costs, many companies today are focused on getting more done in less time. Microsoft Dynamics GP can help you accomplish this. It provides a rich and flexible set of integrated financial management tools that can help you automate and streamline processes.

75%

The decrease in time needed to complete each audit at the Alabama Institute for the Deaf and Blind.

FOUR FANTASTIC BENEFITS

of managing your finances with Microsoft Dynamics GP:

- Provides comprehensive, flexible financial management functionality to meet your unique business needs

- Reduces costs and streamlines operations with automated functionality

- Helps improve control and security over your financial management

- Connects people and processes, to increase efficiency and extend insight

For example, users in your financial department can quickly prioritize tasks with role-tailored home pages and graphical dashboards that deliver personalized access to information. This enables them to focus on their responsibilities, rather than on chasing information and juggling applications. This is just one way Microsoft Dynamics GP can help them fuel their personal productivity, focus on mission-critical tasks, and automatically access the information that's most critical to them.

Enabling access to information, and developing meaningful, business-enhancing insight from that information, also ranks high in financial management priorities for most companies. With the right information at the right time, your business can improve its financial decision making. Comprehensive reports and easy-to use inquiry tools facilitate rapid, accurate analysis of your business operations, and effective, real-time query information from financial statements, Microsoft Office Excel® reports, and other data sources can result in better visibility— and even more importantly, better business decisions.

▶ Get control. Get secure.

In-control, secure financial management can significantly reduce business risk—which is something businesses of all types and all sizes are committed to. Here are a few ways Microsoft Dynamics GP can help your company get control and increase its financial security:

- **Take advantage of built-in internal controls.** Microsoft Dynamics GP incorporates audit trails for accountability and oversight, and enables customers to maintain compliance for regulations specific to their business. Microsoft Dynamics GP also provides enforced password expiration and secure password rules, and can enforce digital signatures with remote sign-off capabilities when a change is made to any data within the system, if desired.

- **Keep a tight handle on critical banking activities, and automate processes.** Using Microsoft Dynamics GP bank reconciliation and electronic banking solutions to automate your critical banking activities and to interact with your bank electronically in a security-enhanced environment, you can increase your financial security and manage financials more effectively. You can also reduce errors by streamlining manual data entry and cash application through easy exception handling, automated transaction matching, and automation of your vital banking activities with electronic banking functionality.

- **Take control of your cash flow and collection management processes to reduce bad debt expenses and increase your sales productivity.** Within Microsoft Dynamics GP, you can monitor, predict, and manage inflows and outflows with clear, customizable information views and forecasting capabilities that boost your bottom line with streamlined, efficient collections and cash-flow management functions.

▶ Connect to **employees, customers, and essential information.**

Whether it's getting timely financial data to decision makers or providing timely billing information to customer service, connecting people to information and to each other is essential to your financial management success. Microsoft Dynamics GP enables you to:

- **Easily access customer information.** Comprehensive customer tracking helps your employees answer customer questions promptly and accurately.

- **Set up automated notifications.** Automated e-mail notifications help keep you informed of the latest updates, changes, or exceptions on accounts, customers, vendors, or any type of transaction in the system.

- **Improve your decision making and increase visibility into your financial transactions.** Unlimited user-defined transaction dimensions and codes allow you to efficiently analyze your financial data from multiple angles without requiring a complex chart of accounts.

- **Increase productivity and reduce data entry by automating cross-company transaction posting.** With the intercompany features, you can enter a transaction in one company and have it post into multiple companies, with the ability to split amounts and distribution accounts by company at transaction entry.

> "Everyone in the company is looking at the same data, which makes us much more efficient and trustworthy to our customers.
>
> And everyone can instantly see what's going on in every department, which makes for better communication and faster decisions."
>
> —Jerry Collazo, Chief Financial Officer, Spy Optic

Current Energy:
Empowering their financial department.

Current Energy, an energy-efficiency company, has grown quickly through acquisitions and new ventures, and has plans to expand operations nationwide. This rapid expansion, into both new lines of business and geographic areas, was hampered by the company's previous entry-level accounting software. "Running a growing, multifaceted organization became unmanageable. It made adding a line-of-business, recording intercompany transactions, and bank reconciliation extremely difficult," says Lee Horton, IT director at Current Energy.

But then Current Energy implemented Microsoft Dynamics GP in their organization. In addition to addressing the scalability issues they had been having in their financial department, it also improved cross-selling and customer care, provided better visibility into all levels of the organization, and reduced monthly closing times.

▶ FINANCIAL MODULES

Analytical Accounting: Analyze financial data by whatever criteria you require, introduce greater reporting flexibility and extensibility, and analyze transactions efficiently.

Audit Trails: Track and report on key business data or process changes across the system, including the ability to re-create transaction history, before-and-after information, User IDs, and date-time stamps.

Bank Reconciliation: Manage all of your bank-related activity through a single automated intersection, and gain unparalleled access to real-time, business-critical financial data.

Cash Flow Management: Improve cash flow with customizable information views and forecasting capabilities that enable you to monitor, predict, and manage inflows and outflows.

Collections Management: Improve your cash flow and reduce bad-debt expense with clear, customizable information views and automated bad-debt management tools.

Customer/Vendor Consolidations: Define relationships with vendors, and apply open debit and credit documents against each other to consolidate current balances.

Electronic Bank Reconcile: Automate the reconciliation of transactions and adjustments with downloaded bank data, using tools that work with any bank that supports automatic reconciliation.

Electronic Funds Transfer for Payables Management: Securely transmit an electronic file of your payables to the bank to automate your vendor payments, eliminate paper checks, and reduce fraud.

Electronic Funds Transfer for Receivables Management: Transfer sales batches with associated payments and automatically withdraw funds from your customers' bank accounts to help guarantee payments and reduce manual entry.

Concur Expense: Enhance employee productivity and reduce processing costs with integration capabilities that streamline expense-management processes, eliminate paper receipts, and enable employees to create and submit reports at any time, from any location.

Fixed Asset Management: Improve financial management by creating, tracking, analyzing, depreciating, and retiring fixed assets to meet specific needs.

General Ledger: Sharply reduce the time and effort spent on key accounting tasks with comprehensive automation. Track and analyze your financial information the way that best suits your business, with tools and accounting structures that you design yourself to serve your needs. Intelligent accounting and analysis capabilities empower you to better manage your finances.

Grant Management: Automate many of your grant management processes, helping you to track grants more easily, demonstrate accountability, and attract future funding.

Intercompany: Manage single-use or recurring transactions between companies in your organization, with flexibility in defining intercompany relationships.

Lockbox Processing: Automatically import and apply customer payment information received from the bank lock-box file to your customer invoices.

Multicurrency Management: Do business on a global scale with complete management of multicurrency exchanges, as well as define as many currencies or rates as you need to do business.

Payables Management: Improve your expense control and vendor management with up-to-the-minute information and create effort-saving automation of many routine or complex tasks.

Receivables Management: Maintain tight control over accounts receivables with capabilities that help you track invoices, process receipts, and analyze customer activity, so that you can manage sales made on accounts more effectively and yet maintain lower overhead costs.

Refund Checks: Create debit memos automatically in Receivables Management and apply them to credit amounts for customers requiring refunds.

Revenue/ Expense Deferrals: Automate the deferral of key revenues or expenses at the time of transaction entry to reduce repetitive and manual entry efforts in the future.

Safe Pay: Add positive-pay functionality to reduce fraud, including the daily exporting of checks for comparison by the bank when checks are presented for payment.

For more information:

SOUTH ANNA TECHNOLOGY

South Anna, Inc
PO Box 3568
Glen Allen, VA 23058-3568
804-316-9660
www.southanna.com

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