

MAKE BETTER BUSINESS DECISIONS AND BOOST YOUR BOTTOM LINE

Increase sales and make better-informed business decisions with an easy-to-use reporting system.

- Create up-to-date snapshots of your business with the customizable My Store view, including at-a-glance displays of your most important reports.
- Use more than 30 interactive, real-time reports that help you access and analyze current, detailed data such as best-selling items, most productive employees, detailed sales history by cashier, department category, supplier, and more across your entire store.
- Identify sales trends in every department or category.
- Evaluate operations and financials, track results from sales and ad campaigns, and set and monitor business policies.

Gain more control over the business, cash, and employees.

- Assign security roles to employees and control access to sensitive data, reducing the need for you to be on site at all times.
- Track returns efficiently and help reduce shrinkage, false returns, credit card fraud, and unauthorized discounts.
- Track employee actions at the POS to help improve productivity.
- Track employee hours without a separate piece of equipment using the integrated time clock. This information can be exported to a payroll system and can also be used with sales data so that you can better predict staffing needs based on sales patterns.

Get complete all-in-one bundles.

Use Microsoft Point of Sale out-of-the-box with existing PCs and peripherals—or purchase complete hardware and software bundles from leading technology providers. Microsoft partners provide expert support and assistance to quickly and affordably set up and tailor Microsoft Point of Sale to meet your specific retail needs.

System Requirements

- PC with Pentium® III 733 MHz or faster processor
- Microsoft Windows® XP Professional with Service Pack 2 or later, Microsoft Windows Server™ 2003
- Microsoft SQL Server 2000 Desktop Engine—MSDE (included)
- At least 256 MB of RAM
- Approximately 50 MB of available hard-disk space for the Point of Sale program and files; hard-disk usage will vary depending on the configuration of Point of Sale and the location of database files
- CD-ROM drive
- VGA (800 x 600) or higher-resolution monitor with 16-bit color for the Point of Sale POS program; VGA (1024 x 768) or higher resolution for the Point of Sale Manager program
- Microsoft Mouse or compatible pointing device

Microsoft Retail Management System

Do you have multiple stores and want to centralize retail operations while gaining deeper insight into your business performance? Microsoft Retail Management System is a complete solution for your entire retail chain, including the POS terminal, store operations, and the head office. The chart below shows a comparison of Microsoft Point of Sale and Microsoft Retail Management System.

FEATURES AND BENEFITS	Point of Sale	Retail Management System
Efficiently manage and track inventory within store.	✓	✓
Automatically generate POs based on reorder points and restock levels.	✓	✓
Import items, customers, and supplier info from Excel.	✓	✓
View sales and inventory information in real-time, modifiable reports.	✓	✓
Print labels for items, shelves, customer mailers, and more.	✓	✓
Integrate sales information with Microsoft Office Small Business Accounting.	✓	✓
Integrate sales information with QuickBooks Financial Software.	✓	✓
Use a touch screen to speed transactions.	✓	✓
Track customer visits and purchase histories.	✓	✓
Speed checkout with built-in credit/debit card processing services.	✓	✓
Assign role-based security to employees.	✓	✓
Suspend and resume transactions.	✓	✓
Track employee hours with time clock.		✓
Manage inventory and customer information across multiple stores.		✓
Design custom sales and inventory reports.		✓
Integrate sales information with Microsoft Business Solutions Financials, Peachtree, MYOB, Blackbaud.		✓
Track work orders, quotes, back orders, and layways.		✓
Manage customer accounts receivable.		✓
Connect POS with e-commerce using third-party add-ons.		✓
Manage multiple item dimensions—color, size, and style.		✓
Manage gift cards, assembly, weighed, and gasoline item types.		✓
Automatically break down cases into single units.		✓
Assign field-level security to employees.		✓
Improve cashier accountability by tracking tasks performed.		✓

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Microsoft  
Point of Sale



# survive AND thrive AGAINST RETAIL GIANTS

Microsoft® Point of Sale provides small retailers with an easy-to-use application that helps them track sales, inventory, and customer information. Designed to replace a cash register, Microsoft Point of Sale saves time and money by automating store sales and inventory processes at an affordable price.

## MANAGE YOUR STORE BETTER WITH EASY-TO-USE, AFFORDABLE TECHNOLOGY

### Simplify setup, with minimal training time.

- Learn point-of-sale (POS) procedures in minutes, even if you've never used a computer before, with an intuitive user interface that looks and works like the Microsoft Office programs you're familiar with.
- Train new employees quickly using the practice mode option.
- Utilize intuitive wizards for store setup, data import, purchase orders, inventory management, pricing updates, and more, making it easier to get up and running as well as to keep your store running smoothly.

### Connect Microsoft Point of Sale with Microsoft Office and other solutions for greater productivity.

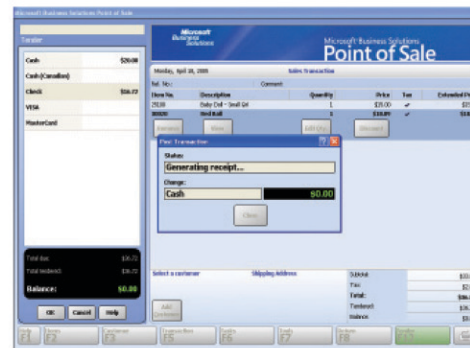
- Integrate and exchange information with Microsoft Office Word, Excel®, and Outlook®.
- Share information with other applications, your accountant, or suppliers easily by exporting report information in several popular formats: Microsoft Excel, text, HTML, XML, or e-mail.
- Utilize Microsoft Desktop Engine (MSDE) or Microsoft SQL Server™ and protect your information better with a database that can grow with your business.

### Connect Microsoft Point of Sale to Microsoft Office Small Business Accounting 2006 for an integrated retail solution.

- Integrate and exchange information with Microsoft Small Business Accounting and other accounting solutions including Intuit QuickBooks.
- Save time and reduce manual data entry and errors.
- Manage cash flow and profitability better with timely sales information and financial reports.
- Share sales, purchase orders, and vendor information easily, and keep your books up-to-date.

### Enhance customer satisfaction with quicker, more accurate transaction processing.

- Process transactions quickly with bar code scanning, custom POS buttons, and an easy-to-use cashier touch screen.
- Eliminate expensive credit card processing and payment terminals by integrating credit and debit card transactions to the POS.
- Give sales associates an easy and quick way to check prices, inventory availability, and stock location.
- Personalize your POS screen to work the way you do; you can easily tailor QuickPads to provide convenient shortcuts to the function keys or department keys that you use most frequently. You can even personalize screen location for left-handed or right-handed cashiers.



Provide fast, professional customer service using the intuitive, customizable POS screen.

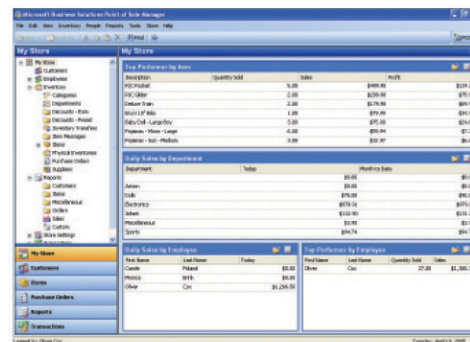
## MANAGE AND TRACK INVENTORY EFFICIENTLY

### Manage by the numbers using familiar and flexible stock and sales methods.

- Replenish top-selling items efficiently and get rid of slow-moving items so you can merchandise more effectively.
- View real-time inventory status such as quantity sold, on hand, on order, and more.
- Track serial-numbered items.

### Eliminate manual inventory tracking.

- Eliminate time consuming, paper-based tracking and reduce the mistakes of manually managing your records.
- Set reorder points and restocking levels to help eliminate out-of-stocks and overstocks.
- Better manage and negotiate with vendors by using automatic purchase orders and up to date product information. Identify your best-price suppliers.



Use the "My Store" view to create up-to-date snapshots of your business information.

"Microsoft Point of Sale is a reasonably priced, easily navigated system that is designed to help the small retailer tender sales and get a handle on back-office management."

— Mary Girsch-Bock, CPA Technology Advisor,  
"POS Products Process More Than Sales Transactions"

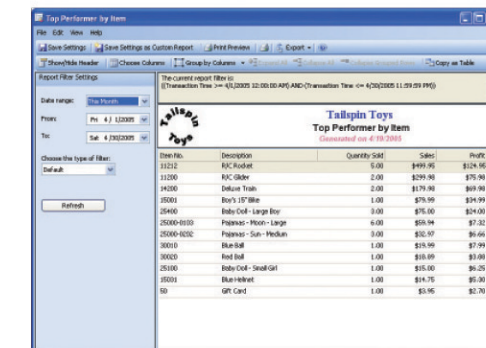
## IMPROVE CUSTOMER SERVICE AND BUILD CUSTOMER LOYALTY

### Provide more personal and professional service to customers.

- Improve transaction accuracy and increase customer confidence, encouraging repeat business.
- Provide customer-specific pricing and special discounts for frequent shoppers with automatic pricing tools.
- Ensure secure, accurate pricing and process credit and debit cards faster without card payment terminals and high transaction fees.
- Build customer loyalty with custom receipts and bar-code labels displaying logos and promotional messages.

### Spot sales trends easily and understand what customers want and need.

- Target customer preferences and create customer mailings based on buying preferences and purchase histories.
- Remind cashiers about up-sells and cross-sells, so they can mention them during transactions.



Increase sales and make better-informed business decisions with an easy-to-use reporting system featuring more than 30 interactive, real-time reports.



South Anna, Inc  
PO Box 3568  
Glen Allen, VA 23058-3568  
804-316-9660  
www.southanna.com

## GET MORE INFORMATION ABOUT MICROSOFT POINT OF SALE

Web: [www.microsoft.com/POS](http://www.microsoft.com/POS)

Phone: In the United States and Canada, call (888) 477-7989

E-mail: [mgpinfo@microsoft.com](mailto:mgpinfo@microsoft.com)